

Compassion in World Farming

Philosophy, priorities and programmes
Animal Welfare Science Centre
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Regional Representative - Oceania

- **VISION** – a world where farm animals are treated with compassion and respect and where cruel factory farming practices end
- **MISSION** – to advance the well-being of farm animals worldwide



CIWF's overarching philosophy is the recognition of farm animals as sentient beings.

They are capable of feeling pain and suffering, experiencing sensations and emotions and of enjoying life when farming practices provide them the right environment and conditions.



CIWF Development:

1. Laying the Foundations:

Peter Roberts - 1967 (CIWF founded) to late 1980s

2. Major campaigns: 1980s and 1990s resulting in prohibition of veal crates and sow stalls in the UK

3. Engagement with industry anticipating higher animal welfare standards in farming systems through e.g., incentive schemes, cooperative and educational programmes.

1. Laying the Foundations

1960's – concern about 'factory farming' of animals raised for food:

1964: Publication of Ruth Harrison's expose of intensive animal farming *Animal Machines*

1965: Government initiated Inquiry into intensive animal production, resulting in the Brambell Report

1967: Peter Roberts founds Compassion in World Farming initiated by his concern for the cruel confinement of caged layer hens – campaigns for the humaneness in rearing of food animals.

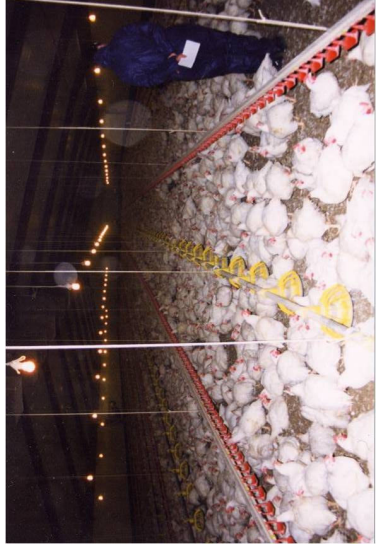
1b. Laying the Foundations



The early days: CIWF Founder Peter Roberts challenging the EU Agriculture Minister on battery cages.

2. Intensive animal farming and long-distance animal transportation the focus through the 1980s and 1990s:

battery cages, 'broilers', sow stalls, crated veal calves



2a. Live sheep exports UK to Continental Europe



Panting British sheep - Bari (Italy) 1999

2b. Live calf exports to Continental Europe -



2c - to the appalling cruelty of the Continental veal crate



2d. CAMPAIGNING in the '90s– major animal welfare reforms realised:

- 1990 Veal crates illegal in the United Kingdom (UK)
- 1991 UK Govt legislates to phase out sow-stalls and tethers in Britain; the EU agrees to ban tethers from 1 Jan 2006
- 1996 EU agrees to phase out veal crates by 1 Jan 2007
- 1997 Animals legally recognised as 'sentient beings' in the EU
- 1999 EU agrees to ban the barren battery cage for laying hens from 1 Jan 2012
- 1999 Sow stalls and tethers become illegal in the UK
- 2001 EU bans the use of sow stalls from 1 Jan 2013 except for the first four weeks of pregnancy.

2e. Campaigning 1990s



Current CEO Philip Lymbery, Patron Joanna Lumley, CEO Ambassador Joyce d'Silva and Chief Policy Adviser Peter Stevenson delivering petition to No.10 Downing Street .

CIWF Representation:

Offices in Ireland, France and Holland;
representatives in South Africa, the new EU Member
States and Oceania;



Geert Laugs (CIWF NL), Hetty and Dutch MEP in Brussels

CIWF Affiliation:

- coordinates ECFA – the European Coalition for Farm Animals;
- member of ICFAW - the International Coalition for Farm Animal Welfare – to represent global animal welfare organisations at the OIE;
- other Intergovernmental Agencies: WTO, World Bank/IFC, FAO
- cooperates with like-minded organisations worldwide.

3. Working with the food industry – engagement for change

Supermarket Surveys – 2001, 03, 05, 07

- comparative surveys of UK supermarket's performance on animal welfare issues
- results assist consumers to make informed choices
- a motivational vehicle for poorly performing supermarkets

3a. Engagement for change –

'Compassionate Supermarket of the Year' award



2003 – 04: Waitrose Supermarket

3b. Engagement for change

2006: Establishment of a *Food Policy Unit*

- to emphasise the importance of food quality through animal welfare and food safety
- to seek targeted change in food industry policies and practices to effect real improvements in the welfare of farmed animal species.
- e.g., to increase the proportion of free-range eggs, poultry and pig products.

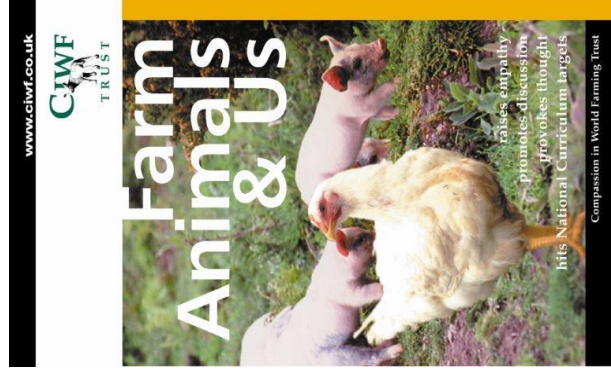
3c. Engagement for Change: 'Good Eggs' awards

- launched 2007 recognizes companies not using/selling cage eggs
<http://www.thegoodegwards.com>
- March 2007 – awards in Brussels and London
- included Sainsbury's, McDonalds, Google, Marks & Spencer, Starbucks Coffee and the British House of Commons.



Research and Education

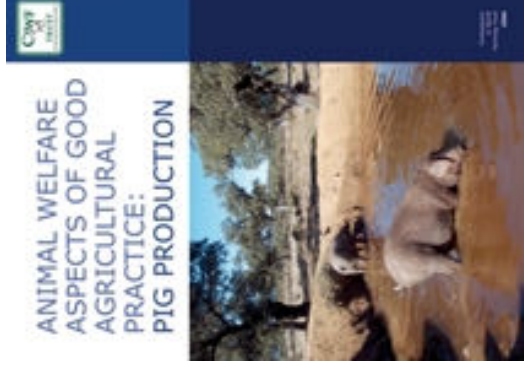
Materials for use in primary and secondary schools that highlight farm animal sentience and encourage empathy for farmed animal species.



Research and Education

Animal Welfare Aspects of Good Agricultural Practice

Educational resources for agricultural, veterinary and other animal-focused courses promoting the welfare of farmed species, based on the GAP concept of the Food and Agricultural Org (FAO) of the U.N.



Research and Education

Raising awareness of the **detrimental impact of intensive animal farming on the environment**, on human health and food security, and on scarce natural resources.



Research and Education

High-level scientific reports



LOOKING TO THE FUTURE:

- Maintain emphasis on intensive farming and long-distance transportation issues, as long as necessary
- Continue to -
 - Seek legislative change
 - Industry engagement
 - Inform consumers of welfare initiatives and available choices
- Development of an EU Farmers' Network (already acknowledged by the European Commission as a future participant in the EU's food quality projects)
- Adapt and implement programmes geographically, as appropriate.





1967 - 2007
celebrating 40 years of compassion

www.ciwf.org